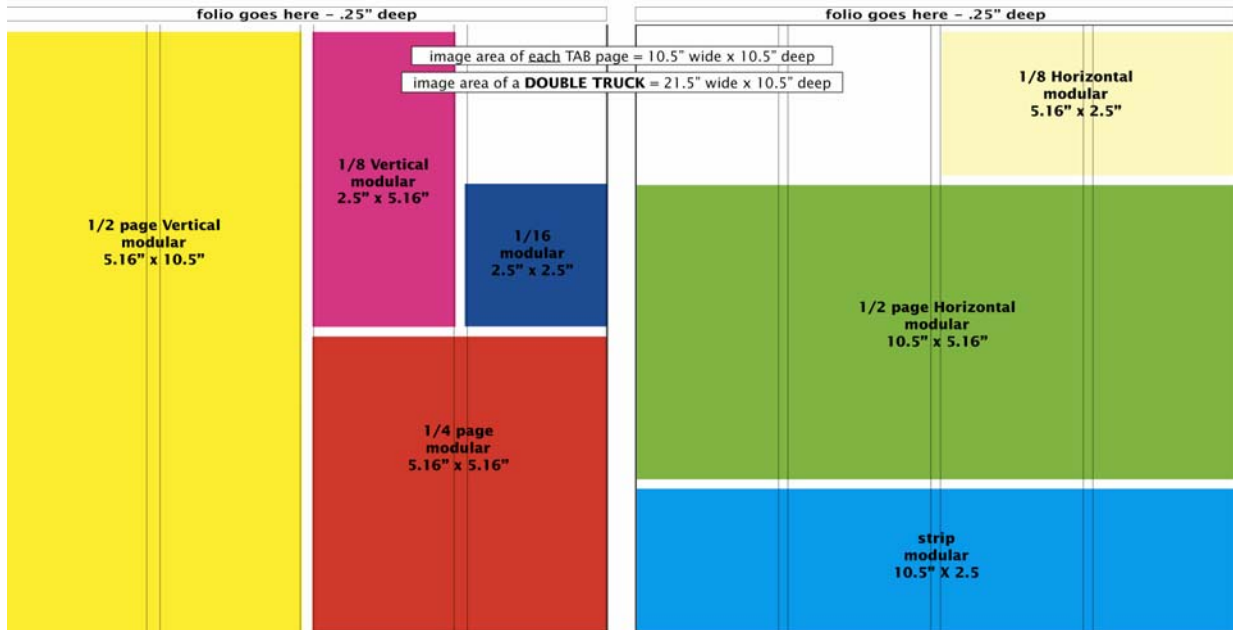


WORKFORCE PROFESSIONAL

1801 Louisville Rd. ■ Frankfort, KY 40601 ■ iapes@iapes.org ■ 502.223.4459 ■ Fax 502.223.4127

Advertising Page Dimensions and Rates



Modular Tab Rates — Black & White

all ad rates are non-commissionable

	1X	2X	3X	4X	5X	6X
Tab Page	\$650	\$598	\$575	\$550	\$535	\$520
3/4 Tab Page	\$620	\$570	\$543	\$527	\$512	\$496
1/2 Tab Page	\$400	\$368	\$354	\$340	\$330	\$320
1/4 Tab Page	\$230	\$211	\$204	\$196	\$190	\$184
Special Strip *	\$270	\$248	\$239	\$230	\$223	\$216
1/8 Tab Page	\$140	\$129	\$124	\$119	\$116	\$112
1/16 Tab Page	Contact IAWP Administrative Office at 1-888-898-9960 for pricing details.					
Double Truck	Contact IAWP Administrative Office at 1-888-898-9960 for pricing details.					

* Exclusive ad on left-hand page. For special strips on right-hand pages, add an additional 15%.

Modular Tab Rates — Color

all ad rates are non-commissionable

	1X — 2X	3X — 4X	5X — 6X
Spot Color	\$660	\$545	\$512
Process Color	\$840	\$693	\$651